

TTSAO Sponsorship Opportunities

For more information, please contact:
 Kim Richardson: (905) 512-0254
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Package	Booth	Signage	Mentions	Marketing	Conference Program			Registrations	Cost
					1 pg	½ pg	¼ pg		
Platinum	✓	✓	✓	✓	✓			SOLD!	
Gold	✓	✓	✓	✓		✓		3 \$2500	
Silver	✓	✓	✓	✓			✓	2 \$2000	
Bronze		✓	✓	✓			✓	1 \$1500	
Kick-Off Cocktails		✓	✓	✓			✓	1 \$1500	
Breakfast		✓	✓	✓			✓	1 \$1500	
Lunch		✓	✓	✓			✓	1 \$1500	
Coffee Break		✓	✓	✓			✓	1 \$1500	
Booth	✓						✓	1 \$750	
Lanyards								SOLD!	
Carrier Special		✓	✓	✓	Company logo			1 \$500	
School Special		✓	✓	✓	School logo			1 \$500	

Conference program ads also available. Please inquire about pricing

Promote your school or company's services in the 2018 TTSAO Directory!



Option 1 - Display ad

Full Page..... \$2,100
 1/2 Page \$1,100
 1/4 Page..... \$600



Option 2 - Advertorial

(Tell your company's story as a featured advertorial)
 Full Page..... \$1,900 (500 words + photo & logo)
 1/2 Page..... \$975 (250 words + photo & logo)



Option 3 - Combination package

(maximize the exposure of your display ad by combining it with an advertorial)
 Purchase any size display ad & receive the following discounted rates for your advertorial:
 Full Page..... \$1,700
 1/2 Page..... \$800

To purchase an ad or advertorial please contact:

Dave Gill, Marketing
 Manager, Private
 Motor Truck Council
 (Private Motor Carrier)

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